



# JUSTIN BASTOCK

## GRAPHIC DESIGNER

justinbastock.com  
(330) 414-6513  
justin@justinbastock.com

## ABOUT

Graphic Designer with 10 years of experience, delivering quality visual identity and branding work. Justin's experience has presented him opportunities to work with nonprofits and larger corporations, requiring speed, attention to detail, and teamwork. A self starter, he pursues personal and professional projects with a fervent desire to learn and grow. With a love for problem solving and refining client branding materials, Justin is seeking to put his skills to work and would be delighted to meet you.

## SKILLS

### Professional

- Project and Time Management
- E-mail Marketing
- Visual Identity Design
- Creative Problem Solving
- Brand Development
- Internal Process Development
- Adult First Aid/  
CPR/AED Certified

### Technical

- Adobe Creative Cloud  
(Photoshop, Illustrator, InDesign,  
Lightroom, Acrobat, Bridge)
- Microsoft 365
- HTML/CSS
- Blender
- Mac/Windows
- Trello
- Salesforce Marketing Cloud

## MEMBERSHIPS

### Professional Organizations

American Institute of Graphic Arts (AIGA) - Cleveland  
American Advertising Federation (AAF) - Akron

## EDUCATION

### BFA Graphic Design

The University of Akron  
2011 – 2015

### Awards & Accomplishments

Myers School of Art Studio Scholarship. 2012 – 2014  
Deans List Award. 2011 – 2015

## EXPERIENCE

### Production Technologist. Jan 2024 – Jun 2024

National Inventors Hall of Fame, North Canton, OH

- Responsible for working with the Marketing Department and other designers to implement creative solutions for digital projects.
- Helped on-board all new hires in the Creative Department and established improved on-boarding processes.
- Sourced, implemented, assembled and maintained a new FDM 3D printer as well as created 3D CAD models based on Education Department needs.
- Utilized in-depth program knowledge for troubleshooting and debugging technical issues of Creative Department software.

### Graphic Designer. Feb 2022 – Jan 2024

National Inventors Hall of Fame, North Canton, OH

- Worked with an incredibly talented team of individuals to produce a large variety of print, web, photography, interactive, digital ads, museum displays and social content for external and internal purposes.
- Updated company brand guidelines quarterly, reviewed and updated any inward or public facing documents to ensure brand compliance.
- Personally responsible for the design, layout, and formatting of materials including typographic, photographic, illustrative, and graphic elements.

### Freelance Designer/Photographer. Aug 2010 – Present

Self Employed, Cuyahoga Falls, OH

- Collaborating with clients to utilize or define their brand identity for increased sales and visibility.
- Designing and developing logos, brochures, and marketing collateral for clients in multiple industries.
- Managing and coordinating multiple projects from concept through completion.
- Deploying and Maintaining customized Wordpress sites as well as educating clients on usage and content update workflows.

### Pre-Press Production Designer. Sep 2018 – Oct 2019

4walls, Cleveland, OH

- Created production ready assets for varying client projects.
- Analyzed site elevations and translated measurements into production ready documents.
- Clearly communicated project needs and provided creative solutions to file specific issues.
- Managed timely completion of client initiated projects, along with daily mock-up creation, and file troubleshooting on press.